

**Miele**

*Laundry Boutique*

# MIELE LAUNDRY BOUTIQUE

Miele Professional. Immer Besser.



appwash



# MIELE LAUNDRY BOUTIQUE

## THE SUSTAINABLE LAUNDRY FACILITIES

*Congratulations on your new home!*

You will soon take possession of your new home and lots of arranging will need to be done. What do you take with you and what do you leave behind. And what about your washing machine? You will leave that behind of course. Your new residential complex is equipped with a Miele Laundry Boutique. This is a complete laundry facility provided entirely by Miele for you as a resident. The Laundry Boutique has all the facilities and options available to get your laundry hygienically clean and dry.

Many washing machines and dryers stand idle most of the time. The washing machine and dryer of the future have a shared character. A central, cosy laundry room where all residents can go with their laundry, is a developing trend in recent years. Sharing of appliances, from cars to tools and bicycles, is a trend that has taken off in recent years as a response to the mass consumer society.

*“When appliances are shared, washing machines and dryers are prevented from standing idle unnecessarily”*



### Save space and money

It's a shame to offer up your precious space to a washing machine and dryer. When you use the shared laundry room, you no longer need to buy your own washing machine and dryer, plus your monthly laundry costs are greatly reduced.

### No unexpected costs or repairs

Your apartment caretaker will work with Miele to ensure that the appliances always remain in top condition. Preventative maintenance, service within 48 hours, the online laundry expert and an online service portal for comments, suggestions and complaints will ensure that doing your laundry remains carefree without unexpected costs or inconvenience.

### Choose sustainability

The professional machines from Miele Professional are very economical and are made with a view to minimising emissions. The machines have a long service life. In addition, the machines will undergo regular preventative maintenance in order to maximise this long service life as fully as possible.

### Share together

And by sharing the professional machines, only 2 machines are needed for 100 residents, so fewer machines need to be manufactured. Now that is sustainability.

### Pay per wash

You pay per washing or drying cycle at an attractive rate. This is possible (depending on the location) via appWash or contactless payment in the laundry room itself. By using appWash, you can see if a machine is available or you can reserve a machine for a certain time period. You will also receive a push notification when your laundry is ready. Easy and efficient.





## Did you know ...

- using a shared laundry room saves a lot of money and space;
- the Miele Laundry Boutique is a hip, nice area;
- doing the laundry together with others is actually a lot of fun;
- a Miele Professional machine does the laundry 100 minutes faster than a domestic washing machine;
- our machines are gentle with your clothes;
- together we can work towards a more sustainable world.



Laundry Boutique

### Further information?

See [Miele.nl/pro/mlb](https://miele.nl/pro/mlb)

E-mail: [professional@miele.nl](mailto:professional@miele.nl)

or call +31 (0)347 37 88 84